City of Saint John - Citizen Online Survey

Key Highlights

excellent or good



Methodology:





Factors That Contributes to Overall Quality of Life:

8% Live in a good/convenient location

8% Access to nature/parks

6% Safety/Safe place



Say their quality of life is better in the last three years



Expect their quality of life to be better in the next three years



Top Local Issues Facing the City of Saint John:

13% Housing/Affordable housing

11% Taxation/Lower taxes

7% Economic/Business Growth/Development

7% Parks/Recreation

Areas of Importance for the City:

Ratings on 10-pt. Scale, 1=not at all important and 10=critically important)

*	Safe and caring community	85%		Report on how tax dollars are used for City services	66%
	Municipal tax reform	84%	454	Active transportation such as sidewalks, trails, and bike lanes	65%
	Growth in Saint John (i.e., people, buildings, and opportunities)	79%		Public transportation	64%
	Developing a strong economy	77 %		Attracting newcomers	60%
	Public spaces and recreation facilities	76%		Developing Saint John as an attractive destination for tourists	58%
	Fiscal Responsibility	76%	8	Arts, culture, heritage, and events	56%
O'	Transportation infrastructure, water and other municipal infrastructure	71%		Access to information about City services and customer service	53%

Top Ways to Attract New Businesses and New People to Saint John:

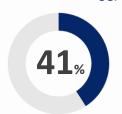
15% Advertise/Promote the City

12% Taxation/Lower Taxes

8% Invest in economic/business development/growth

6% Improve Public Services

Sources of Information about the City of Saint John Services, Finances, Plans and News:



Traditional media (TV. radio.

newspapers)

Social media

City website











