Public engagement

PlanSJ

OUR CITY • OUR FUTURE  NOTRE VILLE • NOTRE AVENIR

April 26, 2010 Common Council
Tonight's Agenda

1. What we’ve heard so far
   – PlanSJ Public Engagement Report #1

2. Upcoming Public Engagement
   – June Public Workshop
   – Council workshop
   – Youth engagement & video
Public Engagement Report #1

- Report submitted to Council for acceptance
- Covers Engagement activities from January 27 to March 31, 2010.
- Made available through the storefront & web
Engagement Goals

• Made in Saint John
• Inspiring people
• Reaching out across the City
• Bringing different perspectives together
• Many ways to get involved
PlanSJ Citizen Committee

- Community Sounding Board
- Ambassadors
- Advise Council
- Endorsed Report
Ways to Get Involved

- An exciting public launch
- Interviews with stakeholders
- Dropping by the PlanSJ Storefront
- Regular meetings of the Citizen Committee
- Community presentations
Ways to Get Involved

- Phoning the PlanSJ office at 635-2000
- Checking out our Website: [http://www.saintjohn.ca/PlanSJ](http://www.saintjohn.ca/PlanSJ)
- Emailing: PlanSJ@saintjohn.ca
- Becoming a fan of PlanSJ on Facebook
- Following City of Saint John on Twitter
- Viewing neighbourhood displays
Engagement in Numbers

- 35,000 postcards to the Launch
- 250+ people at the Launch
- 3 Citizen Committee meetings
- 40 interviews representing 70 stakeholder groups
- 1st edition of PlanSJ newsletter distributed
- 2 Common Council updates
Engagement in Numbers

- 200+ people visited the PlanSJ Storefront
- 156 people are PlanSJ Facebook fans
- 400+ hits to the PlanSJ website
- 10 presentations to community groups
- Over 170 written comments received
- 40,000 copies of “Insight” magazine distributed featuring PlanSJ
What are some of the emerging ideas & themes?
“We need to shrink the geography of the City, peel back the infrastructure, grow the City smaller and smarter”
“Health & well being is an essential city service and is based on the four pillars of culture, art, language and active living”

Make the connection between design of the city & health
“Saint John needs to attract immigrants and a younger and more multicultural population”

“We need to Design & Plan for Seniors”

“We need to celebrate our youth – they are our citizens of the future”
Need to Diversify Employment

• “SJ is about energy in all its forms and has a world class energy sector workforce, but we need diversification”
Ensure Compatibility of Land Uses

• “there should be land use certainty and compatibility to reduce conflicts & promote investment”
Transform Uptown

“Uptown needs to be dynamic and family friendly by day and a place for grown ups by night”
Improve Neighbourhoods, Housing Choice & Mix

“Ensure that distinct neighbourhoods develop their character”

“Saint John needs mixed income communities”
When it Comes to Parks, its About Quality not Quantity

Upgrade and better connect parks

More access to the waterfront (rivers, lakes, ocean)
Sustainability Needs to be a Key Driver

Better environmental policies, protected green space, waterways, compact communities, greener buildings & infrastructure, active transportation
Celebrate Arts, Heritage & Culture

“Saint John needs places for art making, art showing and art celebration”

Preserve & celebrate Saint John’s heritage
“Let’s make the City more beautiful through better urban design”
Choices for Getting Around

“More walking and biking in the city core and all over”

Strengthen transit, increase accessibility
“Saint Johners are too modest – the City needs to reinvent its view of itself”

“Saint John has amazing topography, personality, industry and heritage”

“Saint John… is the hippest city in NB!”

“We need to get people to feel like they are part of one Saint John”
Plan for Action

“Create one plan and stick to it!”
Upcoming Engagement

- Storefront: new Panels & “Questions of the week”
- Priority Neighbourhood Meetings
- Council Workshop
- Spring Public Directions Workshop
- Youth engagement & Video
Youth Engagement & Video

• Budgets approved by Council (60K) in November, 2009
• Will contribute to a leading edge, inclusive plan
• Recommending Council award to Urban Strategies team, in partnership with local Hemmings House Pictures for the Video
Youth engagement

• Targeted at high school age students
• Partnership with District 8 School Board, Association Régionale de la communauté francophone de Saint John & Resource Centre for Youth
• Host 3 half day youth workshops in September:
  1. English High Schools: Saint John High, Harbourview, St. Malachy’s, Simonds, Woodlawn
  2. Centre scolaire Samuel-de-Champlain
  3. Resource Centre for Youth
• Theme is “what makes a great city”
Video Series

- Urban Strategies & Hemmings House Pictures
- Inclusive & accessible communications tool
- Series of vignettes, featuring stories of Saint Johners
- Launch in September to communicate choices for the Plan
**Public Launch**

- **Winter to Summer 2010**

**Defining Ideas & Opportunities**

**Setting the Direction**
Project Timeline

- Confirming the Growth Plan
- Draft Municipal Plan
- Final Municipal Plan
Save the Date!

Opportunities & Directions for Growth Public Workshop

- will be at Harbourview High School
- On Saturday, June 12, time to be confirmed
- Interactive workshop to set the direction for PlanSJ
1. Accept Public engagement report #1
2. Award of Youth engagement & video contract to Urban Strategies
3. Schedule June Council workshop
Stay in touch with the PlanSJ team
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