

# Our Saint John

## 20-Year Community Goals

### Community Vision Statement

#### OUR SAINT JOHN OF THE FUTURE

*Our Saint John, Canada's first city, leads the nation as an example of a sustainable community.*

*Our Saint John was born of the water. Like the tides we live by, we are responsive to the constant changes in our environment, economy, and society.*

*Our Saint John is a liveable city designed for people where everyone can feel at home. We are diverse in cultures, rich in arts, full of exciting entertainment and recreational activities.*

*Our Saint John provides educational excellence and life-long-learning opportunities to help people reach their full potential. Our dynamic economy is built on creativity, innovation and entrepreneurial spirit.*

*Our Saint John is a population of problem solvers where each individual and organization has a vital role to play. It is a place where leadership is based on transparency, integrity, and trust.*

*Our Saint John is a place where we overcome our challenges and live our dreams.*

This is our Saint John.



together we will build a stronger community

#### SOCIAL

*Our City* has a strong sense of community and belonging. We live active and healthy lifestyles supported by a diversity of parks and open spaces, recreation facilities and programs, cultural and social events and public gathering places.

*Our City* provides a diverse and seamless array of educational opportunities that promote individual self-sufficiency, innovation, creativity and life-long learning. Educational programs are supportive of our community and economic environment.

*Our City* has a flexible and adaptive housing market that meets the range of needs within our community. Affordable and suitable our housing market contributes to beautiful and diverse neighbourhoods that evoke and encourage a strong sense of place.

#### ECONOMIC

*Our City* has a diverse, vibrant, resilient, environmentally sound economy that actively supports wealth creation, innovation, entrepreneurship and individual economic well-being.

*Our City* offers a variety of economic and employment opportunities where individuals thrive with exciting employment options that reward them for their service.

#### ENVIRONMENT

*Our City* recognizes the inherent responsibility of every individual and organization to embrace a shared commitment to environmental stewardship. We are dedicated to living in balance with our natural settings and decreasing our demands on finite natural resources.

*Our City* has magnificent waterfronts with public access and bicycle and pedestrian trails that connect the entire city. Life without a car is perfectly possible and enjoyable.

#### INFRASTRUCTURE

*Our City* serves the access and mobility needs of all people through an evolving array of convenient, comfortable, affordable and efficient modes of transportation.

*Our City* insists on the highest standards of quality in architecture, landscaping, infrastructure management and urban design. Our natural and built heritage is a key component in developing new and renewed places to live, work, play and learn.

#### GOVERNANCE

*Our City* fosters civic engagement and pride through responsible, cooperative, inclusive and fiscally responsible government that is accountable for achieving results that matter most to our community.

*Our City* plays a leadership role with other local, provincial and national elected officials to address common challenges and opportunities for our community.

