



SMART CITIES CHALLENGE

Saint John, what's our process?

- 1. Engage stakeholders and public in assessing most significant challenges for Saint John*
- 2. Select most significant challenge that meets Smart City Challenge Criteria*
- 3. Define the Challenge and identify potential sub-themes that can be solved within a 2-5 year time frame*
- 4. Evaluate sub-themes and select one to move forward*
- 5. Identify possible solutions that use data and connected technologies to tackle sub-theme*



**Wayne Long,
MP's Office**



The City of Saint John



February 2 – Initial Stakeholder Engagement

- ESJ and the City held a stakeholder engagement session with support from the Mayor and CEO of ESJ
- Six challenge areas as areas of focus:
 - Digital connectivity
 - Historical assets
 - Climate change
 - Population decline
 - Energy costs
 - Poverty



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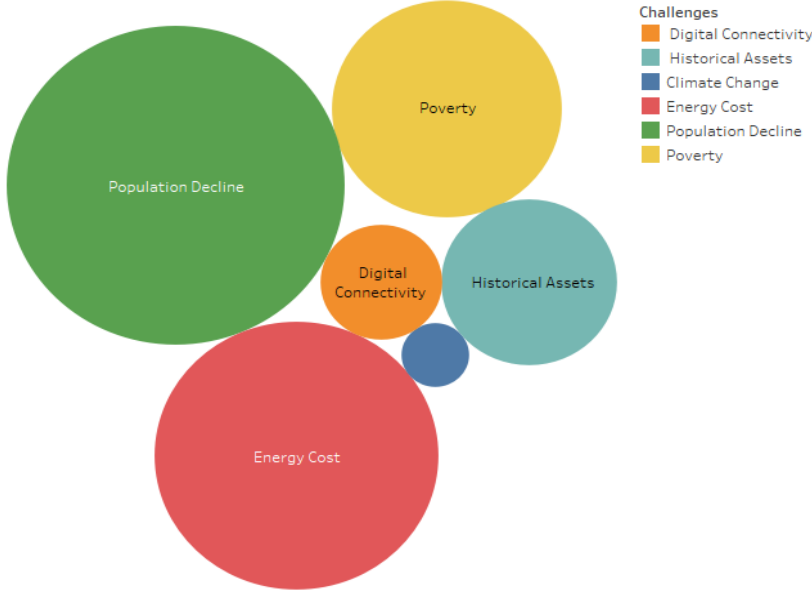




February 27 – March 9 Smart City Public Survey

- Over 325 responses
- Population Decline identified as preferred area of focus

Challenge Ranking



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March 20 -- Evaluation Team Meeting Evaluation Criteria

- Survey Rankings
- Workshop Rankings
- Support for Municipal Priorities
- **Support for Smart City Principles**
- Challenge Need
- Challenge Do-ability
- Challenge Requirement for Smart City Support

Population Decline chosen as topic for challenge

The Roadmap for Smart Growth
We are here

CITY OF SAINT JOHN
POPULATION GROWTH FRAMEWORK

Council's Priorities
2016-2020

SAINT JOHN

Growth & Prosperity	Vibrant, Safe City	Valued Service Delivery	Fiscally Responsible
<p>Saint John is recognized by residents and businesses as a dynamic and progressive city that grows in a smart way and creates jobs, innovation and opportunities to all people can thrive.</p> <p>Smart</p> <ul style="list-style-type: none"> • Smart development in accordance with Plan21 that creates density required for efficient infrastructure and services. • Promote Saint John as a community to live, work and play to grow the residential base. • Advocate for equitable inclusion among residents, commercial businesses, institutions and industry. <p>Strong Economy</p> <ul style="list-style-type: none"> • Ensure Saint John has a competitive business environment for investment. • Support the retention and attraction of businesses that create job opportunities. 	<p>Saint John is recognized by residents and businesses as a vibrant and progressive city that grows in a smart way and creates jobs, innovation and opportunities to all people can thrive.</p> <p>Smart Neighbourhoods</p> <ul style="list-style-type: none"> • Develop neighbourhoods through planning that aligns with Plan21 and includes: <ul style="list-style-type: none"> • Academic, social and non-recreational public and active transportation • Encourage Beautification • Mitigation of heritage preservation processes • Back and promote investment that aligns with Plan21 • Ensure that the delivery of efficient public safety services address the existing needs of a growing community. <p>Vibrant City</p> <ul style="list-style-type: none"> • Invest in arts, culture and recreation experiences that create a sense of 	<p>Saint John invests in sustainable City services and municipal performance. Our community is engaged and understands what they can expect from service.</p> <p>Asset Management</p> <ul style="list-style-type: none"> • Develop an integrated asset management plan that aligns with Plan21 to prioritize investment. • Invest in strategic road improvements. <p>Customer Focused Services</p> <ul style="list-style-type: none"> • Explore service improvements through innovation, technology and developing partnerships with other organizations. • Define service levels for all City services. • Engage our residents early with the City's agencies, boards and committees to define experiences. 	<p>Saint John takes a strategic approach to financial management that is equitable, balanced and efficient. Decision-making is in line with our strategic goals to ensure our financial sustainability.</p> <p>Financial Health</p> <ul style="list-style-type: none"> • Develop long-term sustainable financial plans and budgets that align capital investment and fiscal capacity with service objectives. • Investigate options to advance water rates among residents. • Report on performance metrics to show effective service delivery and good financial management. <p>Operational and Engagement</p> <ul style="list-style-type: none"> • Advance a culture of continuous improvement to drive operational efficiency. • Leverage opportunities to generate alternative revenue sources.



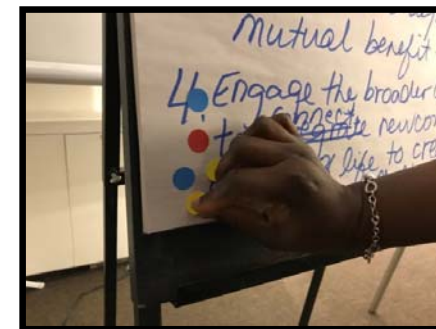
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March 20 -- "How might we" workshop

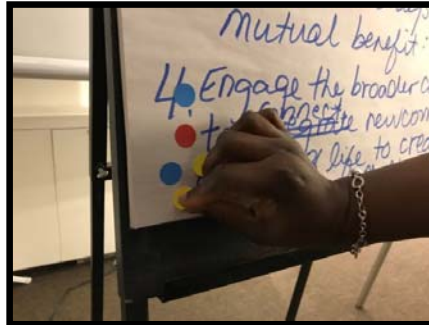
- **35 people** met for five hours to define "the challenge behind the challenge"
- The challenge of **newcomer retention and attraction** was determined to be a place to start in addressing population decline in Saint John.
- **Newcomer is defined as anyone moving to our community.** They may be an immigrant or someone relocating, say, from Toronto.
- *How might we* build a system that enables **meaningful connections** between newcomers and the community that becomes smarter over time?





March 27 --“Technical Viability and Solutions” Workshop

- 40 members of the IT sector met to develop technical solutions to help us face our challenge
- Input used to develop **technical portion** of the application



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Application Development -- Ongoing

- Application consists of **20 questions**
- **Core project team** meeting frequently to develop and refine
- Application will be made public upon confirmation from Infrastructure Canada
- Finalists from Phase One announced – mid summer 2018
- **Tri-Cities** cooperation
- Harness **momentum** in the community

Process and Timeline

The timeline consists of five main stages: APPLICATION, SELECTION OF FINALISTS, FINAL PROPOSAL, SELECTION OF WINNERS, and IMPLEMENTATION. Each stage has a corresponding box with specific dates: APPLICATION SUBMISSION DEADLINE (APRIL 24, 2018), FINALIST ANNOUNCEMENT (SUMMER 2018), FINAL PROPOSAL SUBMISSION DEADLINE (WINTER 2018), and WINNER ANNOUNCEMENT (SPRING 2018). There is also a box for LAUNCH.

Communities are encouraged to contact [Infrastructure Canada](#) with any questions regarding the process.

Infrastructure Canada is engaging Indigenous leaders, communities and organizations to finalize the design of a competition specific to Indigenous communities that will reflect their unique realities and issues. Indigenous communities are also eligible to compete for all the prizes in the current competition using the process and timelines outlined in this guide.

Application

Applicants should begin the Smart Cities Challenge process by engaging with residents about the most pressing issues their community faces. These consultations will help applicants define their Challenge Statements.

With their Challenge Statements established, applicants will develop the ideas and activities that will make up their preliminary Smart Cities Challenge proposal. The questions that will appear in the application form, information on how to fill it out, and evaluation criteria are provided in the [Appendix: Application Instructions](#) of this guide.

Applicants have until April 24, 2018 to complete and submit their applications on the [Impact Canada Challenge Platform](#).